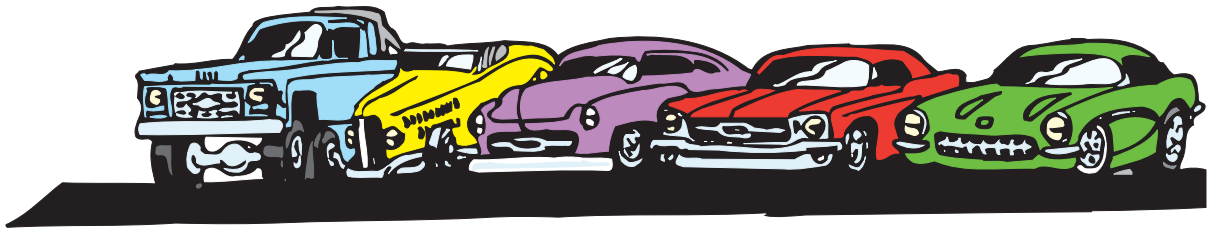


# Premium Productions



## Prospectus

Premium Productions has been conducting car shows since June of 1991 when we drew an astounding 596 cars & trucks to our inaugural show at Sunshine Speedway in Clearwater, Florida. We quickly became known for two main features, fair, professional judging and quality awards. That's as true today as it was back then.

Our judges are all experienced in all phases of show car judging. They come with vast experience and are professionals. No "buddy systems" with Premium Productions, at our car shows we don't "know" any participants. It's *\*all\** about the cars, not the people who bring them.



Most of our judges have been with us for over 10 years, have built and shown their own vehicles and all of them know what they're looking for during competition.

Our classing of vehicles for fairness is second to none. Respecting all makes and models, and not "babying" any one make or model. We attempt to be as fair as possible so that vehicles compete directly with their own peer group.

Premium's awards are legendary in quality, types and quantity. Imagination is our only limitation; we don't have to skimp on awards as our sister company, Dudley's Trophies, supplies what we need. We can gear awards to themes or venues - playing on the tropical aspects of Florida in general, or your locale or theme in particular, OR build "conventional" style trophies as well. Eagles, alligators, flamingos, parrots, and dolphins (and the occasional die-cast cars in appropriate makes and models), and beyond are well within our building expertise.





In addition, Premium Productions' 16 foot trailer houses our registration facility PLUS a professional sound system which, if your organization wishes, can replace the need (and the additional cost of a "DJ") as we play music all day.

We also have a golf cart and as many traffic cones as we need to block off a show field and a generator so that we can set up in the most sensible location for a show without having to worry about power outlets.

This trailer could be like a 16 foot rolling billboard as we tour the state of Florida on our way to and from our various car shows. A sponsor could cover the trailer with the appropriate advertising.



You can view a listing of our upcoming car shows on our web site **[www.premiumcarshows.com](http://www.premiumcarshows.com)** 24 hours a day. We have easy on line registration, listings of upcoming shows plus photos and videos of several past shows. Also a calendar of events and a map of each show with driving directions.





We provide an average of 70 trophies and from 50 to 100 dash plaques. Your organization doesn't have to worry about the weather or being stuck with expensive leftover trophies. Awards given out at your event are included in our fee. The retail value of our awards ranges between \$12.50 and \$15.00 each.

We place your event in the state's premier car show magazine, "Mike Kelly's Cruise News" and list it on flacarshows.com for the most up to date online listings as well as posting your event on our web site with a download-able flier. We also distribute fliers for your show at other of our events plus events and cruise-ins we deem helpful for promoting your event. It behooves us to get as many cars to your event as possible.

Premium's charge for this service is \$300 to \$1000 depending on location. Premium Productions also retains all entry fees. Entry fees are required from ALL participating cars.

**How does the organization make money?** By procuring sponsors. Your group retains all sponsor fees and we'll put the sponsor names on the awards. The prevailing rate for award sponsorship is \$25.00 per unit and YOUR ORGANIZATION retains all sponsor money, Premium's involvement frees up your club members to run activities such as food and beverage sales, silent auctions, 50/50's, and a People's Choice Award (Premium will provide a beautiful People's Choice trophy which your organization can sell "votes" on). NOTE: The participating organization needs to supply a member to take the trophy around and sell the votes. The more votes you sell, the more money for your projects.

When you consider that we provide awards, dash plaques, insurance, registration, judging staff and music you will see that Premium is quite a bargain. Some points as listed above are open to negotiation if required, for more information please call.





- Producing quality car shows since 1991
- Professional and impartial Judging
- Quality awards - both "conventional" and themed

- 16 foot registration trailer
- We're completely self contained including golf cart and a generator
- Our own sound system (no need for a DJ)



- Informational web site [www.premiumcarshows.com](http://www.premiumcarshows.com)
- On line registration
- Show listings, video and pictures from past shows.

**Premium Productions carries a two million dollar spectator liability insurance policy.**

**Contact Premium Productions  
Larry Dudley  
(727) 455-5969**

## References

Bill Church  
Quaker Steak & Lube  
10400 49th Street  
Clearwater, FL 33762  
727-207-8898

Corvettes of Naples  
Glenn Hutchinson, Pres.  
239-772-0705

Shops @ Wiregrass  
Deborah Detweiler  
Director of Marketing  
28211 Paseo Drive  
Wesley Chapel, FL 33544  
813-994-4010

Corvettes of West Palm Beaches  
Mark Skelton, Pres.  
4359 Coconut Blvd.  
West Palm Beach, FL 33411  
561-346-5437

East Coast Rods & Customs  
Donnie Hancock, Pres.  
12123 Key Lime Blvd.  
West Palm Beach, FL 33412  
561/248-5064 cel.

Corvettes on the Gulf  
Len Libersher, Event Coordinator  
2807 SE 22nd Place  
Cape Coral, FL 33904  
239-283-7729 cell.

Streetside Classics  
Carolyn Morris  
4610 Pet Lane, Suite 105  
Lutz, FL 33559

Corvettes of Titusville  
Toby Grissom, Club Coordinator  
3047 Montession Drive  
Rockledge, FL 32955  
321-693-8875

The Vette Set  
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