

BOOK A RETRO EVENT THAT WILL MAKE YOUR COMPETITION TURN GREEN



POP CULTURE POP QUIZ

1. NAME THE CHARACTER IN THE LEFT CORNER
 - A. POTSIE
 - B. EDDIE
 - C. OPIE
2. NAME THE FATHER IN THE FAMILY PICTURED ABOVE
 - A. ROB
 - B. HERMAN
 - C. MIKE
3. THE ADDRESS OF ABOVE PICTURED HOUSE IS?
 - A. 411 WENTZ
 - B. 1600 PENNSYLVANIA AVE
 - C. 1313 MOCKINGBIRD LANE
4. CAN YOU NAME THE AUTOMOBILE IN ABOVE PICTURE
 - A. THE KOACH
 - B. BLACK BEAUTY
 - C. KITT

What was your score? If you're a baby boomer I'm sure it four outta four. The 60's not only are representative of great time for television but also for the auto industry. Design a promotion that features the feel good memories of a period we all remember. Whether firsthand or through music and TV or cars, the nostalgia factor will bring out legions of families. Believe me the young generation know who I am and their parents love to watch "their" favorite old show with em! What I'm offering is an "event" like no other. Professionally designed to bring in customers for you through every media outlet available. This promotion has a long term butterfly effect as each picture and autograph that leaves your dealership with YOUR logo on it, becomes a collectible item which is treasured. Please give it some thought. Ask around and know that the Munsters are the most heavily merchandised show ever. With new licenses issued for 2015 for model cars, shirts, dolls, etc. STILL!! Look forward to hearing from you.

Greetings Car Enthusiasts !!!

My name is Butch Patrick and I played Eddie on the classic TV show The Munsters. Over the last 50 years I've appeared in hundreds and perhaps thousands of cities and events meeting and greeting fans of this " Iconic" 60's television American treasure.

I recently purchased the Munster "Koach" and "Dragula" tribute Kars. In addition I own the Barris/Von Dutch Eddie Munster Schwinn Sting Ray bicycle as well.

Our new project which coincides with the 50th Anniversary of the Munsters is this. We're booking selected auto dealerships and auto spectator events for high profile family friendly appearances. There's never been a better climate for car buffs, hot rodders, and fans of 60's television in general. Munster fans are loyal and cross all backgrounds and ages.

The promotional event we're offering has three tiers. 1) a weekend visit. 2) a three day event . 3) a four day blow out!!

Here's the breakdown of costs. A daily cost would be \$1500 per day for myself and \$ 1000 for the vehicles.

For this "special" We're offering discounted packages. \$6000 for 4 days. Thursday to include being a media coverage day.

Fri,Sat & Sunday fan appreciation, nostalgia and throwback pricing days .

\$5000 for 3days, and \$4000 for the weekend. All

packages are plus expenses. We work with in house marketing and sales reps to maximize the awareness of my visit. I'll appear on old school local TV, do radio as well as online activities utilizing my extensive social media footprint. Imagine how many hits your website will receive after a few hundred selfies from your dealership go out featuring the Munster Koach . There's actually a three pronged attack here. Whether you like The Munsters, the 60's or Hot Rods and cars in general you'll want to visit (: Newspaper articles will add to the sizzle factor of our event. These appearances are easily booked as EVERY segment producer and DJ in America are Munster fans. And the 1% who aren't know the fan viewer base and will book me regardless. I've tested this at a Hyundai dealership as well as a Lincoln in Pa. and Ky. With excellent results.

Why would your dealership want to book this?

Because wouldn't you like your sales team to have hundreds of new faces visiting your location ? While enjoying a very fan friendly experience? What better time to meet them and show off your new lineup of 2015's The free press we can generate is worth the price of admission alone. PLUS in the ultra competitive world of Auto Dealership sales campaigns, this event would have a VERY big effect on the community in general. When I do morning drive radio, I become friends with the DJ's which means I become friends with their listeners. Include my visit into the purchased ads and you REALLY will get the numbers up. Well there's a lot more to discuss if interested. We drive our own rig and trailer.

And will be available throughout the appearance schedule for "joyrides" in my street legal Munster Koach. These rides are extremely popular with the local celebrities. The 2015 tour will consist of the South during Winter, NE during Spring, Great Lakes and Mississippi Valley for Summer and finishing in the MidWest. I can be reached at ewmunster@gmail.com.

These bookings can be adjusted somewhat and modified to include other secondary stops if desired.

Thank You for your time. Butch Patrick